



Rachel Dian

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SOCIAL MEDIA: [@helloracheldian](https://twitter.com/helloracheldian)

www.racheldian.com



I AM A FREELANCE GRAPHIC AND WEB DESIGNER SPECIALIZING IN BRANDING SOLUTIONS AND CREATIVE DIRECTION FOR SMALL BUSINESSES, STARTUPS AND NON-PROFITS.



EXPERIENCE

Fox & Fancy

Co-Founder
Vancouver, BC
August 2012 - Present
www.foxandfancy.com

Promoga

Graphic Design + UX
Vancouver, BC
November 2014 - Present
www.promoga.com

Picture This .today

Freelance Creative
Victoria, BC
May - October 2014
www.picturethis.today

Alex Hass Design + Art

Vancouver, BC
Design & Development
www.alexhass.ca

Integrated Care Advocacy

Vancouver, BC
Design & Development
www.icadvocacy.ca

Lombardo's Pizzeria

Vancouver, BC
Web Development
www.lombardos.ca



EDUCATION

2014

2011

2010

2009

Wedding Consultant and Coordinator Certification, WPIC
Multimedia Studies, UNIVERSITY OF BRITISH COLUMBIA
Graphic Communications Management, RYERSON UNIVERSITY
Honours B.A. in English Literature, UNIVERSITY OF TORONTO



TECHNOLOGICAL ABILITIES

HTML/HTML5

CSS/CSS3

Less/Sass

Javascript

jQuery

UI/UX

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Final Cut Pro

Wordpress

CMS and eCommerce

Google Analytics

SEO

Responsive Design

Mobile Development

Social Media Platforms



ON THE SIDE

MAKING ART, READING BOOKS, PETTING CATS, DRINKING COFFEE, HOSTING DINNER PARTIES